



# Skill Development & Livelihood Generation

5-YEAR IMPACT REPORT

2020-2025



Dyvigya Care Wellness Foundation

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# ABOUT US

Dyvigya Care Wellness Foundation (DYCWF) is a grassroots non-profit working to restore dignity, resilience, and opportunity in communities that are too often overlooked. Founded in 2005 and formally registered in 2020, we operate with three core focus areas:

- 1. Menstrual Equity:** We build awareness, create menstrual educators, distribute essentials, and set up infrastructure like pad vending machines and incinerators across schools, villages, and correctional facilities.
- 2. Livelihoods Generation:** We generate dignified employment for women, inmates, and rural artisans through skill-building and production ecosystems — from correctional homes to gaushalas.
- 3. Gobar Dhan:** We transform cow dung into climate-friendly, income-generating products — lighting lamps, creating compost, and reviving the rural economy through circular, sustainable models.



# DYCWF

## **VISION:**

To co-create a future rooted in dignity — where women lead, rural communities thrive, and nature and culture are restored together.

## **MISSION:**

We work at the grassroots to empower women, girls, and underserved communities through menstrual health, livelihood creation, and rural innovation through bovine welfare. By promoting climate-conscious, culturally rooted, and self-sustaining practices, we address the interlinked challenges of poverty, gender inequality, and environmental degradation — not as saviours, but as collaborators in lasting, local change.



# FOUNDER'S PROFILE

## MRS NEENA GAURI JAIN

Neena Gauri Jain is the Founder of Dyvigya Care Wellness Foundation and a relentless social change-maker. For over two decades, she has worked at the grassroots for women's empowerment, creating pathways to dignity, income, and leadership for thousands of women.

Complementing this, she has spent more than 12 years advancing bovine welfare, integrating sustainable livestock care with rural livelihoods and environmental responsibility.

A mother of four, Neena leads by example—combining empathy, discipline, and execution capability to turn ideas into impact. Her work has been recognized with 50+ national and state-level awards, including the prestigious Asia Pacific Excellence Award, multiple honors from Union Cabinet Ministers of India for women employment and bovine welfare, and three state awards from Cabinet Ministers. Her journey embodies the spirit of inclusive, sustainable development that Dyvigya Care Wellness Foundation.



# FOUNDER'S NOTE

Dear Readers,

**MRS NEENA GAURI JAIN**

The period from 2020 to 2025 has been pivotal for Dyvigya Care Wellness Foundation. Our initiatives in skill development and livelihood generation have expanded significantly, enabling women from marginalized communities, and women and children in correction homes to access sustainable economic opportunities.

As we look back on these five years, we see a journey shaped by perseverance, learning, and countless stories of human potential. When we started this phase of our livelihood mission, we carried with us an aspiration: to enable individuals, especially those standing at the margins of society, to discover meaningful opportunities for sustainable income and dignified work. Today, with deep humility and gratitude, we can say that this aspiration has taken strong roots.

As we reflect, it is impossible not to think of the context that shaped these years. This journey began at a time when the world was recovering from the uncertainties created by the pandemic.

# FOUNDER'S NOTE CONT.

Many communities we worked with had lost income, direction, and confidence. Livelihoods needed rebuilding, and people needed reassurance. Being able to stand beside them during this period has been both our responsibility and our privilege. We saw their strength, we shared their fears, and we celebrated every milestone achieved along the way.

The progress documented in this report is not merely the outcome of planning and execution; it is the result of collective effort. Our partnerships with community institutions, nonprofit allies, training experts, government departments, and local leaders helped shape every initiative. These collaborations ensured that our work remained relevant, rooted in reality, and responsive to actual needs rather than imagined solutions. We also owe a great deal to our donors and supporters whose belief in our mission enabled us to deliver multi-year, community-based livelihood programs with continuity and depth.

This report reflects not only the results of completed projects but the spirit behind them—stories of individuals discovering independence, and families achieving financial stability. It captures learning, innovation, and collective action at the grassroots.

We have also learned that communities are strongest when solutions are built with them, not for them. A powerful example of this is our Gau-May Shilp initiative, embraced by artisans due to the readily available raw material and strong local relevance.

As we prepare for the next phase of our work, we remain committed to advancing inclusive and sustainable livelihood solutions. Our focus will continue to be on strengthening long-term income models, deepening community ownership, and widening access to skill development and market linkages. We recognise that livelihoods are not just about earnings; they represent dignity, identity, and hope.

On behalf of Dyvигya Care Wellness Foundation, I extend sincere thanks to everyone who made this journey possible and to all who continue to believe in our mission. Your support has shaped the lives of the communities we serve and inspires us to move forward with greater responsibility and determination.

# EXECUTIVE SUMMARY

This five-year Skill Development and Livelihood Generation Impact Report (2020–2025) highlights the progress of Dyvigya Care Wellness Foundation in building sustainable livelihood pathways for women, marginalized communities, and inmates across India. The report documents how the organisation expanded grassroots livelihood ecosystems through skill training, enterprise development, and production-linked employment, with a strong focus on marginalised rural and correctional home populations.

Dyvigya Care Wellness Foundation operates with a mission to empower underserved communities through menstrual equity, livelihoods generation, and environment-focused Gobar-Dhan initiatives. The foundation implemented diverse livelihood efforts that combined training, production, and market linkage across multiple rural and institutional settings, including gaushalas, villages, district prisons, Sudhar Grah and Naari Niketan correctional homes.

Across the reporting period, the foundation delivered impact at scale, training 10,000 beneficiaries, financially supporting over 5,000 women, impacting 6,000+ families, creating income for 1,500+ inmates, and enabling employment for over 1,000 youth.

The initiatives featured in this report demonstrate capacity-building and economic opportunity generation through cultural and community-based models:

- Starting with our most recent '*Diwali 2025 Rural Gau-may Shilp Project*' trained and employed women across more than 100 gaushalas and produced 2,00,000 cow-dung diyas for Moradabad Deepotsav and 1,51,000 for Ayodhya Deepotsav, demonstrating the foundation's ability to scale seasonal community enterprise.
- *Operation Rakshasutra 2025* trained and engaged rural women, inmates, Gau Palaks, Gaushala workers, in gau-may rakhi production using cow dung and natural materials, linking tradition and patriotism with income.

# EXECUTIVE SUMMARY

- *Prison Livelihood Intervention* enabled inmates across multiple district jails to learn Gaumay Shilp, knitting, and mask-making, generating income and improving rehabilitation outcomes for more than 1,500 incarcerated individuals.
- *Correction Home Rehabilitation* provided skill development to over 1,000 youth in Sudhar Grah and Naari Niketan homes through stitching, crocheting, knitting, diya design, and festival based eco-craft production.
- *Covid Response Livelihood Program* mobilised women and inmates to produce more than 4.5 lakh masks and 22,000 PPE kits during the pandemic, offering emergency income to over 2,500 women.
- *Crochet Craft Model* expanded income opportunities for more than 7,000 women by training them in artisan crochet and transforming traditional craft into market-ready products.
- *Muffler of Honour Initiative* enabled production of 1,00,000 woollen mufflers for soldiers posted on the Indo-Pak border, connecting livelihood production with national service.

The report further documents that these livelihood initiatives have strengthened community resilience, promoted eco-friendly practices using locally available materials, especially cow-dung-based craft. In addition, the report presents individual success stories that demonstrate shifts in gender norms and personal agency—highlighting women earning independently for the first time and young people discovering skill abilities.

Overall, this five-year period reflects notable institutional growth, strong collaborations with government and community stakeholders, and the establishment of scalable, culturally rooted livelihood models. The foundation's work shows clear evidence of impact, sustainability, and replicability, and positions Dyvигya Care Wellness Foundation to deepen and expand its livelihood mission in coming years.

# IMPACT 2020-2025



**10,000**  
Beneficiaries  
Trained



**5,000+**  
Women impacted  
financially



**6,000+**  
Families  
Impacted



**1,500+**  
Inmates  
Employed



**1,000+**  
Youth  
Employed



# KEY PROJECTS





# DIWALI 2025



100+

Women trained  
and employed

During Diwali 2025, Dyvigya Care Wellness Foundation executed a large-scale eco-craft livelihood initiative aimed at expanding skills, seasonal employment, and market-linked production in rural communities.

Dyvigya Care conducted diya-making and eco-craft training across more than 100 government Gaushalas in Vidisha, Madhya Pradesh, through partnerships with district livestock and rural development authorities.



A 15-day intensive program at Dayodaya Gaushala and training at Husainpur village resulted in the upskilling and employment of over 100+ women to produce a range of Diwali items, including Diwali decor and traditional pooja artifacts.

The Foundation coordinated the production of 2,00,000 biodegradable cow-dung diyas for the Moradabad Deepotsav, engaging women artisans across villages, Aonla, Bareilly, Hussainpur and Moradabad.

In parallel, the Foundation supplied an additional 1,51,000 cow-dung diyas for Ayodhya Deepotsav 2025 through state-level collaborations, demonstrating the scalability and cultural relevance of cow-based ecofriendly-products.

This initiative demonstrated foundation's strong grassroots capacity-building, diversified income opportunities, and the effective use of local resources to support sustainable community development and enhancing rural livelihoods while also promoting eco-friendly enterprise.



# OPERATION RAKSHASUTRA



**350+**

Women empowered  
via skill-dev based  
employed

Operation Rakshasutra was a national livelihood initiative to produce eco-friendly rakhis for soldiers posted on India's borders on the occasion of Raksha Bandhan.

The project provided skills training and income avenues for multiple marginalised groups, including women inmates, youth in rehabilitation, and rural women and Gau Palaks associated with Gaushalas. By embedding production within these community structures, the programme strengthened local engagement and ensured that economic benefits accrued directly to the participating communities.



This training enabled artisans to convert an otherwise under-utilised rural resource: cow-dung into a viable economic product, thereby fostering both artisanal skill development and entrepreneurial capacity.

The initiative also supported the care of rescued cattle in collaborating Gaushalas by channeling cow dung into value-added enterprise. In addition to livelihood, this intervention also supported the operational sustainability of rescued bovines housed in partner gaushalas by creating economic demand for cow dung as a raw material.

Alongside rakhi production, it promoted wider awareness of cow dung-based eco-products across India. The portfolio of designs created by the end of project illustrated how traditional methods could be revitalised through innovation to meet contemporary market and symbolic needs.

Operation Rakshasutra strengthened the Foundation's larger effort to create circular, community-based livelihood models. It showcased how cultural traditions could be aligned with sustainable enterprise and how skill development could drive social reintegration for vulnerable groups.



# PRISON LIVELIHOOD INTERVENTION



**1,500+**  
Inmates  
Employed

Dyvigya Care Wellness Foundation implemented a structured Prison Livelihood Intervention across district jails in Moradabad, Bareilly, Lucknow, Kanpur, Prayagraj, and Rampur.

The programme was designed to use time spent in incarceration as an opportunity for vocational skill development and dignified work, strengthening long-term rehabilitation prospects.



The intervention was rooted in the principle that incarceration should not curtail an individual's opportunity to develop market-relevant skills. Rather than leaving inmates idle, the Foundation collaborated with district jail administrations to create an environment where time in custody could be productively spent on learning and skill acquisition.

Over the course of the program, more than 1,500 inmates participated in structured training modules spanning crocheting, knitting, Festival based gaumay shilp.

Our intervention focused primarily on hands-on learning and continuous practice, enabling participants to gain confidence and produce usable output.

A total of more than 1,500 inmates took part in this initiative. Through participation, inmates were able to utilise their time productively and develop abilities that may assist their reintegration into society.

This intervention was also aligned with rehabilitation goals by encouraging discipline, responsibility, and constructive engagement and also to support long-term rehabilitation and income security.



# CORRECTION HOME REHABILITATION



**1,000+**  
Youth  
Employed

Dyvigya Care Wellness Foundation implemented a structured rehabilitation and livelihood initiative across Sudhar Grah and Naari Niketans, targeting boys and girls above the age of fourteen.

The intervention was developed to build market-linked skills among youth living in institutional care settings, where access to training, exposure, and practical learning is often limited. Its focus was to ensure that vulnerable young individuals did not age out of institutional homes without abilities that could help them pursue income, stability, and self-reliance.



The programme centred on hands-on, craft-based skill development. Participants received training in gaumay shilp, rakhi-making, diya production, stitching, and multiple eco-craft techniques.

These skill areas were selected because they are creative, low-investment livelihood options that have visible demand in local markets and seasonal economies. Through regular training sessions, young participants learned to produce saleable items, gaining experience in quality work, time management, and productive engagement.

More than 1,000 young individuals

took part in this intervention. For many participants, this training represented their first structured exposure to vocational learning.

In addition to technical skills, the initiative contributed to broader rehabilitation outcomes. Productive learning activities supported emotional stability and routine discipline, while the emphasis on creativity offered participants a constructive outlet for expression. By linking skills to income possibilities, the intervention prepared youth for future livelihood decisions and strengthened their readiness for independent living.



जरूरतमंदों को अपने हाथों से मारक बनाकर बांट  
रही सेव गल्स ट्रस्ट की पदाधिकारी व सदस्य

### मरादावाद (विधान केसरी)।

कोरोना महामारी के कारण उत्तरन संकट के समय सेव गर्ल्स ट्रस्ट की सदस्य आम जन की सेवा में पूर्ण नियोग से समर्पित हैं। ये कहना है सेव गर्ल्स ट्रस्ट की अध्यक्ष प्रिया अग्रवाल का। अध्यक्ष प्रिया अग्रवाल के निर्देशन में सेव गर्ल्स ट्रस्ट की सदस्यों द्वारा मास्क बना रही हैं।

उन्होंने बताया कि अब तक सोशल डिस्ट्रेंस का ध्यान रखते हुए, करीब 10,000 से अधिक स्थान निर्मित फेस मास्क को सेव गर्ल्स ट्रस्ट द्वारा मुगादाबाद के विभिन्न क्षेत्रों में जरूरतमंद लोगों को वितरित किया जा चुका है। आज मुगादाबाद के विभिन्न स्थानों पर सेव गर्ल्स ट्रस्ट द्वारा मास्क



वितरित किए गये। सभी सदस्य द्वारा मास्क बनाने, क्षेत्रवासियों को कोरोना से बचाव हेतु जागरूक करने एवं सोशल डिस्टेंसिंग का पालन करने का

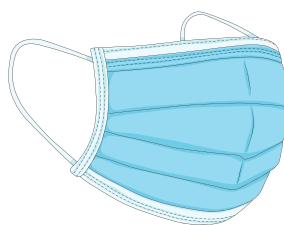
कार्य किया जा रहा है। ट्रस्टी में रिचा अग्रवाल, पूजा अग्रवाल, रीना मल्हौत्रा, शिखा ढल, थेता अग्रवाल, थेता गुप्ता द्वारा जागरूक किया जा रहा है।



1996-1997: *Journal of the American Academy of Child and Adolescent Psychiatry*



# COVID RESPONSE LIVELIHOOD PROGRAM



**2,500+**

**4.5 L**

# Women Engaged

# Masks Produced

**22K** PPE Kits  
Produced

During the COVID-19 pandemic, Dyvigya Care Wellness Foundation rapidly launched a targeted livelihood intervention that addressed both acute public health shortages and the loss of income experienced by low-income households. This initiative aligned with the Foundation's broader mission of generating dignified employment for women, inmates, and rural communities through skill development and production support.



Under the programme, rural women and incarcerated individuals were organised and trained to stitch protective face masks and personal protective equipment (PPE) kits at a time when such items were critically needed but difficult to source.

This approach ensured that the community's immediate health needs were met while providing emergency income opportunities to participants affected by lockdown-related economic disruption. This intervention responded to both a critical shortage of protective gear in the early phases of COVID-19 and the simultaneous loss of daily wage opportunities for many households.

The intervention delivered substantial outputs and engagement:

- More than 4.5 lakh masks were produced.
- Over 22,000 PPE kits were stitched and supplied during the crisis.
- More than 2,500 women were actively employed through this work, enabling them to support their households.

By integrating public health support with livelihood creation, this programme contributed both to community resilience during the pandemic and to sustained economic agency for marginalised women and other participants.



# CROCHET REVOLUTION



**7,000+**  
Women  
Trained

Dyvigya Care's Crochet Revolution initiative transformed traditional handcraft into a structured livelihood ecosystem that empowered both rural women and women from correctional institutions through skill building, market-oriented production, and sustained economic engagement.

During the implementation period, the Foundation worked closely with participating prisons and community groups to ensure that women across different marginalised backgrounds had access to training and income opportunities.



The initiative also organised exhibitions and sales outlets—both within communities and in larger marketplaces—to connect artisan products directly with customers.

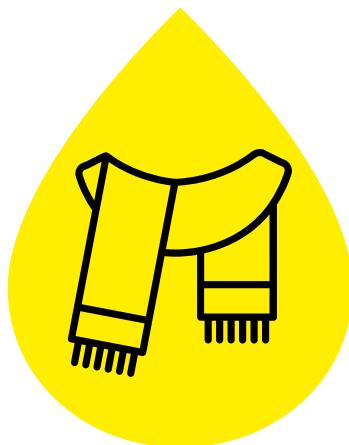
The Crochet Revolution received national recognition for its innovative approach to uplift handmade craft and expand meaningful livelihood opportunities for women across rural sectors and correctional facilities. This recognition coincided with release of a movie that celebrated self-reliance in craftsmanship, 'Sui Dhaaga' (starring Anushka Sharma and Varun Dhawan), which highlighted themes of artisanal skill and small-scale enterprise.

Over the course of the programme, more than 7,000 women were trained and employed, enabling them to strengthen their economic independence, increase household income, and participate more fully in community life. Engagement in this initiative enhanced creative confidence and created pathways for craft-based enterprise.

By connecting traditional craftsmanship with structured livelihood pathways and market engagement, the Crochet Revolution advanced Dyvigya Care's mission to generate dignified employment, within underserved communities.



# MUFFLER OF HONOUR



**1 LAKH**

**Mufflers sent on  
Indo-Pak Border**

Muffler of Honour stands out as one of the most emotionally powerful and socially meaningful chapters within Dyvigya Care's livelihood movement. In partnership with the Jain Samaj in Moradabad, the Foundation brought together an extraordinary network of rural women artisans who hand-crocheted woollen mufflers with pride, precision, and purpose.

What began as a livelihood project soon became a national gesture. Women from village clusters, prison, correction homes, all were engaged in this.



We produced one lakh hand-crafted mufflers, which were then sent to Indian soldiers serving in Kupwara, along the Indo-Pakistan border, where winter cold is harsh, isolation is heavy, and morale is invaluable.

Every muffler carried more than wool: it carried intent, identity, and respect. Women spoke of stitching warmth into every loop, knowing their craft would reach someone guarding the nation in conditions they could only imagine. The initiative wove together economic independence with emotional contribution—transforming artisans into participants in a national tribute.

For the women involved, Muffler of Honour delivered reliable income, a dignified workspace, and public recognition for their skill. For Dyvigya Care, it demonstrated how livelihood creation can be elevated beyond economics, a bridge between rural households and national service.

It showcased Dyvigya Care's ability to not just support communities—they shape narratives, build confidence, and show the country what rural women are capable of when given the platform to rise.



## FESTIVAL BASED RURAL GIFTING



**6,000+**  
Families  
Impacted

Dyvigya Care's Festival Based Rural Gifting initiative positioned traditional craft within a structured, festival based (as per Indian Festivals) economic cycle.

The programme engaged women, artisans, and individuals from correctional homes—along with communities facing limited employment opportunity, women from Self-Help groups—to design and produce handcrafted gifting items aligned with India's cultural calendar. This model opened sustained income avenues while promoting eco-friendly, handmade products that carried cultural value and design authenticity.



Through guided production planning and skill support, artisans contributed to gifting requirements for weddings, Diwali, Holi, and various CSR events. Each gift became a representation of rural talent and craftsmanship, connecting buyers directly with the communities behind the work.

The initiative also generated concrete, measurable livelihood outcomes:

over 6,000 families benefited from income earned through festival-based production, gaining financial stability during peak household expenditure periods.

This income impact, combined with rising market recognition for handcrafted rural products, strengthened the long-term viability of artisan-led micro-enterprise.

We covered festivals like Ganesh Chaturthi, Diwali, Raksha-bandhan, Holi etc. By converting seasonal cultural demand into structured opportunity, the programme protected traditional craft knowledge, expanded income stability for vulnerable households, and demonstrated how gifting economies can be leveraged as a serious engine for rural development.

# IMPACT STORIES



# Shanti's First Independent Earning

In Hussainpur village of Moradabad, Shanti worked long days in the fields with her husband and daughters. Though the landlord paid for all four, the wages always went to her husband. Shanti contributed equally, yet her labour remained unseen and unpaid.

That changed when she joined Project Govardhan's training at the local gaushala, where women learned to make diyas, incense sticks, rakhis, and other eco-products from cow dung. For the first time, Shanti shaped a product of her own, worked daily alongside other women, and earned her first independent income.

When she received ₹500 in cash — money in her own name — she quietly folded it into a small hidden pocket she had stitched months earlier, hoping she would one day have something to keep there. She bought a bottle of sindoor she had long admired and saved ₹100 in her steel box at home, marking her first personal savings.

The amount was modest, but the shift was profound. Shanti still begins her day before sunrise, cooking, cleaning, and working in the fields. But each afternoon, she now walks to the gaushala as an earning member, not an unpaid helper.

Project Govardhan, run by Dyvigya Care Wellness Foundation, is enabling rural women like Shanti to gain skills, generate livelihoods, and claim economic agency in communities where women's work often goes unrecognised. For Shanti, that first ₹500 did not change her world overnight — but it changed her place in it.

# IMPACT STORIES



## Pooja's Rebellion for Self-Worth & Identity

Pooja, from Vidisha, first met our team during Operation Raksha Sutra. She had never held a paintbrush before — na pakadne ka tareeka, na rang milane ka gyaan. But she tried. Slowly, stroke by stroke, she learned to paint rakhis for the project.

Her husband, a furniture maker, did not object at first because Raksha Bandhan production was short-term. But when Diwali production began, resistance grew. “Kaam ki kya zarurat hai?” “Bacche kaun sambhalega?” he would say. Still, Pooja kept coming. Quietly. Determined. Somedays she also used to bring her kids along.

During Raksha Bandhan, she earned her first independent income — modest, but deeply meaningful. With that money, she bought a small gift for herself, something she had never done before. “Pehli baar laga ki main bhi kama sakti hoon,” she said softly.

By Diwali, despite her husband’s continued disapproval, Pooja took a bold step. She put up a small stall of her own creations, near the showroom where he worked. This time, she stood there as an entrepreneur. During the festive week, she had earned roughly 18,000, selling handcrafted Diwali products she had made with her own hands.

For Pooja, it wasn’t just income. It was pehchaan, himmat, and the joy of knowing “maine apne dum par kiya.” Today, she continues to paint, create, and inspire other women in her community — proving that skill, dignity, and self-belief can transform even the quietest beginnings.

# IMPACT STORIES



## When Anjali Realised Her 'Haath Ka Hunar'

Anjali, a government college student from Vidisha, Madhya Pradesh often accompanied her mother, Durga, who worked in several households near our office. While her mother moved between homes all day, Anjali focused on her studies, unsure of how she could support the family while continuing college.

One day, while waiting for her mother, she noticed women painting idols for our project. She quietly picked up a brush and tried her hand. Her work surprised everyone — her detailing was clean, her colour sense natural, and she handled the brush with a steady confidence. “Arey Waah, tumhe pehele se paint karna aata hai kya? Kya kamal hai tumhare Haathon mein. Hunar hai ladki mein” someone said softly.

She began coming after college, painting a few pieces each day. Few pieces, but really the best painted pieces of our Diwali Collection. From painting few pieces to painting many many pieces a day, her speed grew 4 folds overtime.

When Anjali received her first payment, she didn't make a big moment out of it. She simply kept a small part for her own needs and handed the rest to her mother. “Thoda sa hi hai, par mera hai,” she said with a shy smile.

For Anjali, this wasn't about becoming an artist overnight. It was about contributing to her home, standing a little more on her own feet, and discovering a skill she never knew she had.



# MEDIA

## दिविज्ञा फाउंडेशन द्वारा भोपाल पुलिस लाइन में 'रक्षा सूत्र' कार्यक्रम सम्पन्न, 350 महिलाओं को मिला रोजगार



### फाउंडेशन की निदेशक द्युति जैन, विज्ञा जैन तथा निहारिका जैन ने कार्यक्रम का सफल संचालन किया

(उत्तर केसरी संवाददाता)

मुरादाबाद। दिविज्ञा के येर वैलनेस फाउंडेशन द्वारा को भोपाल पुलिस लाइन में भव्य रक्षा सूत्र कार्यक्रम का आयोजन किया गया। यह आयोजन रक्षाबंधन के पावन पर्व पर देश की सीमाओं की रक्षा कर रहे जवानों के सम्मान और ग्रामीण महिलाओं के सशक्तिकरण के संकल्प के साथ किया गया।

कार्यक्रम की मुख्य अतिथि थीं भोपाल की डीसीपी श्री(तिवारी तथा

विशिष्ट अतिथि के रूप में आरआई, भोपाल पुलिस लाइन जय सिंह तोमर जी ने भी गरिमामयी उपस्थिति दर्ज की। मंच पर आर्थिका श्री 105 सृष्टि भूषण माताजी का दिव्य आशीर्वाद सभी को प्राप्त हुआ। इस विशेष अवसर पर दिविज्ञा के येर वैलनेस फाउंडेशन द्वारा निर्मित हजारों गौमय राखियाँ (गोबर से बनी रक्षा सूत्र) पुलिसकर्मियों की कलाई पर बांधी गईं, जो पर्यावरण संरक्षण, भारतीय संस्कृति और ग्रामीण उद्यमिता का

प्रतीक बनाएं।

इस परियोजना के अंतर्गत फाउंडेशन ने 350 महिलाओं को रोजगार प्रदान किया, जिनमें भोपाल, विदिशा, आंवला की ग्रामीण महिलाएँ, स्वयं सहायता समूह की सदस्याएँ, जेलों में बंद महिलाएँ, तथा गौशालाओं से जुड़ी महिला शिल्पकार शामिल थीं। राखियों के निर्माण में सृष्टि मंगलम गौआश्रय (आंवला, बरेली), दयोदय गौआश्रय (विदिशा) तथा अन्य महिला समूहों ने महत्वपूर्ण भूमिका निभाई। इस आयोजन में भोपाल एवं विदिशा जैन समाज के कई गणमान्य सदस्य उपस्थित रहे। फाउंडेशन की निदेशक द्युति जैन, वरिष्ठ पदाधिकारी विज्ञा जैन, तथा निहारिका जैन ने कार्यक्रम का सफल संचालन किया और अपने विचार भी साझा किए।

## दिविज्ञा फाउंडेशन द्वारा भोपाल पुलिस लाइन में "रक्षा सूत्र" कार्यक्रम सम्पन्न –



350 महिलाओं को मिला रोजगार, हजारों गौमय राखियाँ देश के वीरों को समर्पित

संजीवनी एक्सप्रेस -  
जिला व्यूरो प्रेयास विश्वकर्मा

भोपाल, 3 अगस्त 2025।

दिविज्ञा के येर वैलनेस फाउंडेशन द्वारा दिविवार की भोपाल पुलिस लाइन में भव्य "रक्षा सूत्र" कार्यक्रम का आयोजन किया गया। यह आयोजन रक्षाबंधन के पावन पर्व पर देश की सीमाओं की रक्षा कर रहे जवानों के सम्मान और ग्रामीण महिलाओं के सशक्तिकरण के संकल्प के साथ किया गया। विशेष अवसर पर दिविज्ञा के येर वैलनेस फाउंडेशन द्वारा निर्मित हजारों गौमय राखियाँ (गोबर से बनी रक्षा सूत्र) पुलिसकर्मियों की कलाई पर बांधी गईं, जो पर्यावरण संरक्षण, भारतीय संस्कृति और ग्रामीण उद्यमिता का प्रतीक बनाएं। इस अवसर पर दिविज्ञा के येर वैलनेस फाउंडेशन द्वारा निर्मित हजारों गौमय राखियाँ (गोबर से बनी रक्षा सूत्र) पुलिसकर्मियों की कलाई पर बांधी गईं, जो पर्यावरण संरक्षण, भारतीय संस्कृति और ग्रामीण उद्यमिता का प्रतीक बनाएं। इस परियोजना के अंतर्गत फाउंडेशन ने 350 महिलाओं को रोजगार प्रदान किया, जिनमें भोपाल, विदिशा, आंवला की

ग्रामीण महिलाएँ, स्वयं सहायता समूह की सदस्याएँ, जेलों में बंद महिलाएँ, तथा गौशालाओं से जुड़ी महिला शिल्पकार शामिल थीं। राखियों के निर्माण में सृष्टि मंगलम गौआश्रय (आंवला, बरेली), दयोदय गौआश्रय (विदिशा) तथा अन्य महिला समूहों ने महत्वपूर्ण भूमिका निभाई। इस पुलिस कर्मियों को राखियों बांधी गई, साथ ही वीर जवानों के समान में देश के सीमावर्ती क्षेत्रों के लिए इन राखियों भेजा गया। इससे पहले दिविज्ञा फाउंडेशन ने कुपवाड़ा बॉर्डर पर तैनात सैनिकों को हस्तनिर्मित ऊनी मफलर भी भेजे थे। इस आयोजन में भोपाल एवं विदिशा जैन समाज के कई गणमान्य सदस्य उपस्थित रहे। फाउंडेशन की निदेशक द्युति जैन, वरिष्ठ पदाधिकारी विज्ञा जैन, तथा निहारिका जैन ने कार्यक्रम का सफल संचालन किया और अपने विचार भी साझा किए। यह पहल न केवल भारतीय परंपराओं का सम्मान है, बल्कि महिलाओं को आत्मनिर्भर बनाने की दिशा में एक मजबूत कदम भी है। दिविज्ञा फाउंडेशन निरंतर ऐसे प्रयासों से समाज के विभिन्न वर्गों को जोड़ते हुए रोजगार, सम्मान और स्वावलम्बन की दिशा में कार्य कर रहा है।

## दिविज्ञा के येर वैलनेस फाउंडेशन के तत्वाधान में बहनों ने पुलिस कर्मियों को बांधी गौमय राखी



### पुलिसकर्मियों को बहनों ने बांधी गौमय राखी

दिविज्ञा के येर वैलनेस संस्था ने किया गारंटकम

भोपाल, 3 अगस्त 2025। दिविज्ञा के येर वैलनेस फाउंडेशन के तत्वाधान में रक्षा सूत्र समाज की शरुत भोपाल पुलिस लाइन में भव्य रूप से की गई। इस अवसर पर बहनों ने पुलिसकर्मियों की गौमय राखी बांधकर मुँह मिठा कराया और आत्मीयाएँ कार्यक्रम में आर्थिक सृष्टि भूषण माताजी ने उपस्थित होकर भारतीय संस्कृति परेंट ग्रामीण उद्यमिता का प्रतीक बनाएं। इस परियोजना के अंतर्गत फाउंडेशन ने 350 महिलाओं को रोजगार प्रदान किया, जिनमें भोपाल, विदिशा, आंवला की



भगता ही सच्ची संस्कृति है, पर गौमता की भारतीय परिवारी है, पर गौमता आजीवन जीवनशैली की आधार बनाते हुए, उन्होंने फाउंडेशन

द्वारा महिलाओं को आत्मनिर्भर बनाने के कार्यों की समरांगी की। फाउंडेशन की प्रयोग विज्ञा जैन और द्युति जैन ने बहनों ने विद्युत रक्षासूत्र के तत्व ग्रामीण और वंचित महिलाओं की गोबर शिल्प के माध्यम से रोजगार उपलब्ध कराया जा रहा है। अब तक 350 से अधिक महिलाओं को रोजगार से जुड़ा जा चुका है। फाउंडेशन द्वारा निर्मित राखियों के बारे में जारी होने वाले दो वीडियो द्वारा भी गौमय राखियाँ 100 प्रतिशत वायोडिंडेवल हैं और इन्हें उत्तर प्रदेश ऐसे प्रयासों से समाज के विभिन्न वर्गों को जोड़ते हुए रोजगार, सम्मान और स्वावलम्बन की दिशा में कार्य कर रहा है।

# LEGAL STATUS



## Legal Status of the Foundation:

**Incorporated and registered under Section 8 of the companies Act, 2013**

Name of the Establishment:- DYVIGYA CARE WELLNESS FOUNDATION  
CIN No.: U85100UP2020NPL130586  
Date of Incorporation: 8th July, 2020  
PAN No.: AAHCD8213G

**Registered under 02-Sub clause (vi) of clause (ac) of sub-section (1) of section 12A of the Income tax Act, 1961**  
Unique Registration Number: AAHCD8213GE20213  
Date of provisional registration: 4th April, 2022

**Registered under Clause (iv) of first proviso to sub-section (5) of section 80G of the Income tax Act, 1961:**  
Unique Registration Number: AAHCD8213GF20229  
Date of provisional registration: 4th April, 2022

**Registered under NGO Darpan :**  
Unique Registration Number: UP/2021/0299352  
Date of provisional registration: 19th September, 2023

**As issued by MCA:**  
CSR Registration Number: CSR00092863



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**Facebook:** facebook.in/dyvigyacare wellness foundation

**Linkedin:** Dyvigya Care Wellness Foundation

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# *Dyvigya Care* Wellness Foundation



[www.dyvigyacare.org](http://www.dyvigyacare.org)

