

ANNUAL REPORT 2023-24



Dyvigya Care Wellness Foundation

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ABOUT US

Dyvigya Care Wellness Foundation (DYCWF) is a Uttar Pradesh-based organization, registered under Section 8 of the Company's Act, 2016. We are dedicated to combating poverty and promoting climate action through our comprehensive initiatives focused on women empowerment, animal rescue and welfare, climate-conscious production, and organic farming.

Our flagship project is the adoption and self-sustenance of cow shelters, which includes the production of cow dung-based products and organic farming. We have a strong commitment to supporting women and girls from low socio-economic backgrounds, prisons, villages, and observation homes, providing them with employment opportunities and menstrual health support

At DYCWF, we believe in creating sustainable and inclusive growth by addressing the interconnected issues of poverty, gender inequality, and climate change.



DYCWF

VISION

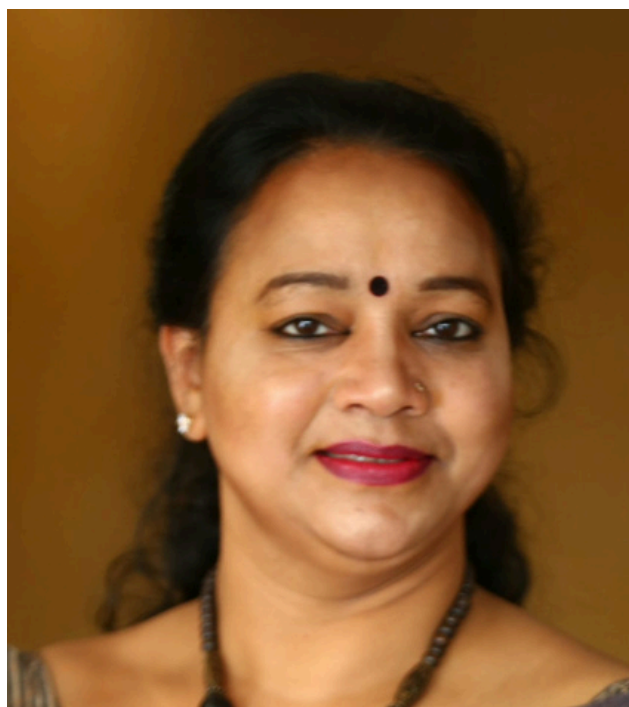
To foster a sustainable and inclusive world where poverty is eliminated, gender equality is realized, and environmental balance is achieved through innovative and compassionate initiatives.

MISSION

To empower marginalized communities, especially women and girls, through targeted support and empowerment programs. We focus on cow welfare, promoting sustainable agricultural practices, and advancing climate action through responsible production methods. By addressing the interconnected challenges of poverty, gender inequality, and climate change, we aim to build a resilient and equitable society.

DIRECTOR'S NOTE

**“
LASTING CHANGE
IS BUILT THROUGH
COLLECTIVE
EFFORT, PATIENCE,
AND DIGNITY-
CENTRED ACTION.
”**



Dear Friends and Supporters,

The year 2023–24 marked a phase of consolidation and learning for Dyvigya Care Wellness Foundation. Our work during this period reaffirmed a simple truth: dignity emerges when women have agency, skills, and ownership over their work.

Across villages and community spaces, we witnessed how culturally rooted, environmentally responsible production can become a source of livelihood, pride, and collective strength. Whether through skill-building workshops, women-led eco-production, or the strengthening of community institutions such as gaushalas, our focus remained on restoring dignity through meaningful engagement.

As we move forward, we remain committed to deepening our work, strengthening our systems, and building evidence-based models that centre women and community leadership.

With hope and determination,
Neena Gauri Jain
Founding Director,
Dyvigya Care Wellness Foundation

EXECUTIVE SUMMARY

During 2023–24, Dyvigya Care Wellness Foundation advanced its work at the intersection of menstrual dignity, women’s livelihoods, and community-led sustainability.

The Foundation implemented repeated menstrual hygiene awareness sessions, pad distribution programmes, and volunteer-led school engagements, with a clear emphasis on continuity rather than one-time outreach. Parallely, Dyvigya Care strengthened skill development and livelihood-linked production through gaushala-based initiatives, where women and community members engaged in eco-friendly, value-added manufacturing.

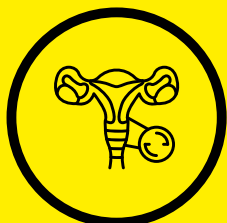
Key focus areas during the year included:

- Menstrual hygiene awareness programmes across schools, slum areas, and peri-urban communities
- Training of volunteers and school-teachers to enable decentralised menstrual education
- Introduction of feedback mechanisms from teachers and pad users
- Skill-building workshops and women-led production of cow dung-based sustainable products
- Expansion of community-produced eco-products into culturally significant markets

Through sustained community engagement, partnerships with local institutions, and culturally grounded programming, Dyvigya Care continued to restore dignity through knowledge, skills, and collective participation.



YEAR HIGHLIGHTS



Focused **menstrual hygiene interventions** conducted across select schools and communities, with repeated engagements, volunteer-led sessions, and the introduction of feedback and sustainable disposal training mechanisms.



Formal **product launch of cow dung-based eco-friendly items** at Srishti Manglam Gauashray, transitioning from training to organised production.



Eco-products introduced in 2 major cultural markets: Ayodhya and Vrindavan, linking community production with religious economies.



New **cow shelter inaugurated at Prahladpur** during Govardhan Puja, strengthening local cow welfare infrastructure.

04

Major awards and recognitions received during the year, across women's welfare, and social service.

25,000

Eco-skill training workshops conducted as well as **Cow dung diyas** produced and dispatched for **Deepotsav celebrations in Ayodhya**, supporting eco-friendly festive practices.



Official government **visit** at Srishti Manglam Gauashray by the **Chief Development Officer (Bareilly)**, recognising gaushala management, cattle health, and sustainability practices.

INTERVENTIONS

Women's Livelihoods through Skill Development & Sustainable Production

During 2023–24, Dyvigya Care placed its strongest programmatic emphasis on women's livelihoods through skill development integrated with sustainable, community-led production systems.

The organisation focused on creating dignified work opportunities for women by reviving traditional practices, building practical skills, and linking production to culturally relevant markets. Skill development was not approached as a standalone activity, but as part of a broader ecosystem where women could participate meaningfully in production, decision-making, and income generation.

Key components of this focus area included:

- Hands-on training of women and community members in crafting cow dung-based eco-friendly products
- Revival of traditional knowledge systems through value-added, environmentally responsible production
- Creation of structured roles for women within production processes, packaging, and preparation of goods

This integrated approach allowed women to engage not only as workers, but as contributors to a regenerative, culturally rooted economic model.



INTERVENTIONS

Gaushalas as Regenerative Community Ecosystems

Gaushalas formed the structural and philosophical backbone of Dyvigya Care's work during the year. Rather than functioning solely as animal shelters, gaushalas were intentionally developed as multi-dimensional community ecosystems where animal welfare, women's livelihoods, cultural practices, and sustainability intersect.

Throughout 2023–24:

- Bovine animals were rescued, treated, vaccinated, and cared for within a structured and hygienic environment
- Gaushala spaces were used as sites for skill training, production, and collective work, particularly for women and caretakers
- Daily operations created consistent work opportunities linked to care, maintenance, and production processes
- Cow dung generated within the gaushala ecosystem became a key raw material for livelihood-linked, eco-friendly products

The gaushala thus functioned as: a space of care and compassion, a site of productive labour and skill-building, a hub for community participation and cultural continuity.

By anchoring its livelihood and production work within gaushala ecosystems, Dyvigya Care ensured that animal welfare, women's dignity, and environmental responsibility were not treated as separate objectives, but as interdependent outcomes.



INTERVENTIONS

Menstrual Dignity and Hygiene Awareness

During 2023–24, the organisation intentionally took a measured step back from large-scale expansion in this area in order to consolidate learnings, strengthen delivery methods, and focus organisational capacity on building livelihood-linked systems.

As a result, menstrual dignity interventions during the year were more focused and limited in scale but continued with consistency and care.

Activities undertaken during the year included:

- Repeated visits to select schools for menstrual hygiene awareness and pad distribution, conducted in smaller batches to enable open discussion
- Continued engagement through volunteer-led sessions, allowing outreach to sustain even with reduced central programming
- Introduction of a feedback collection initiative from teachers and pad users to better understand on-ground needs and gaps
- Menstrual hygiene workshops and awareness sessions in slum and peri-urban areas of Moradabad, conducted in collaboration with local clubs and authorities
- Distribution of informational pamphlets and flyers in slum and sub-urban communities
- Training of volunteers and teachers to support decentralised menstrual education.



INTERVENTIONS

Market Linkages and Cultural Economies

Dyvigya Care recognises that skill development alone does not translate into sustainable livelihoods unless it is supported by access to relevant and reliable markets. During 2023–24, focused efforts were made to connect women-led production with culturally rooted economic spaces where demand for traditional, eco-friendly products already exists.

Women and community members involved in skill development initiatives produced cow dung-based diyas, havan cups, incense sticks, and fertilizers as part of organised production processes. These products were formally launched at Srishti Manglam, marking a shift from training activities to livelihood-linked production.

During the year, eco-friendly pooja items reached markets in Ayodhya and Vrindavan, allowing community-produced goods to be placed within established religious and cultural marketplaces. Large-scale festive production, including diya manufacturing for Deepotsav, further demonstrated the viability of women-led, sustainable production during high-demand periods.

By linking production to culturally relevant markets, Dyvigya Care enabled women to engage in livelihood opportunities that are contextual, respectful, and demand-aligned, strengthening the transition from skill-building to meaningful economic participation.



EVENTS



23 August 2023

DYC celebrates Smt. Yashmati Mata Ji's birthday with Gau-Pooja

On the occasion of Smt. Yashmati Mata Ji's birthday, Divigya Care organized a special event at the Gaushala. The team performed Gau Pooja and fed bottle gourd and jaggery to all 365 cows present. Clothes, sweets, and gifts were also distributed to all the cow caretakers of the Gaushala.



27 October 2023

Srishti Manglam Gau Ashray Hosts Eco Training

A special workshop was held at Srishti Manglam Gau Ashray, where devotees were trained in crafting sacred deity idols from cow dung. The initiative blended environmental awareness with spiritual tradition—encouraging eco-friendly practices, reverence for cows, and revival of indigenous craftsmanship.



5 November 2023

CDO Bareilly visits Shrishti Manglam Gaushala

Chief Development Officer of Bareilly, Shri Jasparvesh, visited Divigya Care Wellness Foundation's Gaushala and expressed appreciation for the excellent health of the cattle and the clean, well-maintained environment.

EVENTS



10 November 2023

25,000 Cow-Dung diyas flagged off to Ayodhya for Deepawali

Just like the last year, this year too Union Minister of Animal Husbandry, Shri Parshottam Rupala, flagged off 25,000 cow dung diyas (eco-friendly initiative) sent by Rashtriya Gaudhan Mahasangh for the Deepotsav celebrations at Shri Ram Janmabhoomi, Ayodhya.



15 November 2023

Cow Shelter Inaugurated at Prahladpur with Govardhan Puja

The inauguration of the Nirasrit Gowansh Ashray Sthal was held at Prahladpur, drawing the esteemed presence of key dignitaries and public representatives. This newly established shelter aims to provide a safe and structured space for stray and destitute cattle.



15 November 2023

Launch of Cow-Dung products at Shrishti Manglam

Srishti Mangalam Gaushray organized the launch ceremony of its cow dung products. The event was held under the guidance of Aryika 105 Srishti Bhushan Mata Ji and Economic 105 Vishv Yash Vishv Yashmati Mata Ji. The ceremony marked a significant step in the Gaushala's efforts to promote eco-friendly products and sustainability.

AWARDS

WOMEN WELFARE AND EMPOWERMENT AWARD



Women welfare and empowerment award by Minister of Women & Child Development Smt. Baby Rani Maurya and District Magistrate of Moradabad Shri Shailendra Kumar Singh.

ANIMAL HUSBANDRY AWARD 2023



Animal Husbandry Award by Uttar Pradesh Department of Animal Husbandry

AWARDS

SUDARSHAN AWARD 2023



Sudarshan Award from Union Minister of Animal Husbandry Shri Parshottam Rupala

RECOGNITION FOR SOCIAL WORK



Award in recognition for our ongoing commitment to social welfare.

दिवाली पर पूजन के लिए घरों में विराजेंगे इस बार गाय के गोबर के गणेश-लक्ष्मी

आंवला की ग्राम पंचायत खनगवां श्याम में सृष्टि मंगलम वृहद गोशाला में बन रही मूर्तियां

कार्यालय संवाददाता, बरेली

अमृत विचार : रोशनी के पर्व दिवाली पर गणेश-लक्ष्मी की पूजा का विशेष महत्व है। लोग मिट्टी की बनी मूर्तियों के साथ ही गोबर की गणेश-लक्ष्मी की पूजा को और भी शुभ मानते हैं। आंवला तहसील के मझगवां ब्लॉक के खनगवां श्याम गांव में सृष्टि मंगलम वृहद गोशाला में मुरादाबाद की एनजीओ दिविज्ञा केयर वेलनेस फाउंडेशन की ओर से बूढ़ी गायों के गोबर से गणेश-लक्ष्मी की मूर्तियों को बनाने का काम करीब डेढ़ माह से किया जा रहा है।



गोबर से तैयार की गई मूर्तियों को देखते सीडीओ जगद्वेश। ● अमृत विचार



गोबर से तैयार की गई गणेश-लक्ष्मी की मूर्तियां

दिवाली से पहले 7500 पीस

● दिवाली से पहले 7500 पीस तैयार करने का लक्ष्य

● डेढ़ महीने से 20 से अधिक महिला-राज्य जगो हैं क्लाय में

गाय है देश की सम्पदा : धर्मपाल सिंह

आंवला/रामनगर(संवाददाता)। विकास मझगवां के गांव खनगवां श्याम में संचालित सृष्टि मंगलम गो आश्रय में गोमय उत्पादों को प्रदेश के पशुधन एवं दुग्ध विकास कैबिनेट मंत्री धर्मपाल सिंह लांच किया।

गांव में दिविज्ञा केयरवेलनेस फाउंडेशन की गौरी जैन इस गोशाला का संचालन कर रही हैं। उन्होंने ग्रामीणों की मदद से गाय के उत्पादों से धूपबत्ती, फिनाइल, गोबर से निर्मित कलश, मक्खन, घी, जैविक खाद, मूर्तियों का निर्माण कराया गया है। इन उत्पादों को की लांच सेरेमनी में पहुंचे कैबिनेट मंत्री ने स्टाल का रिबिन काटकर उद्घाटन किया। मुख्य अतिथि परमपूज्य जैन



खनगवां श्याम में गोशाला में गो उत्पादों को कैबिनेट मंत्री धर्मपाल सिंह ने लांच किया

साध्वी आर्यिका 105 सृष्टि भूषण माता रहीं, साथ ही आर्यिका 105 विश्वयश मति माता तथा एबीएनएस राष्ट्रीय संरक्षक सोमानंद सरस्वती जी महाराज ने गायों की सेवा को सबसे बड़ा पुण्य

कार्य है। इसमें मुरादाबाद मेयर दि अग्रवाल, मुख्य पशु चिकित्सा अधि डॉ मेघ श्याम, अपर निदेशक व पशुपालन डॉ. ललित वर्मा, सीवीओ डॉक्टर जितेंद्र आदि मौजूद

MEDIA

एसडीएम ने गौशाला का किया निरीक्षण दीपावली के लिए बनाए जा रहे हैं दीए



आंवला(बरेली की आवाज) । शुक्रवार की शाम करीब 5 बजे मझगांव ब्लॉक की खनगावां श्याम में बनाई गई गौशाला का एसडीएम गोविंद मौर्य ने निरीक्षण किया गया। गौशाला की संचालिका गौरी जैन और ग्राम प्रधान के नेतृत्व में साफ सफाई, हरे चारे की पर्याप्त उपलब्धता पाई गई। गोबर से कैम्पोस्टिंग के मध्यम से ऑर्गेनिक खाद बनाया जा रहा है। इसके साथ साथ गांव की महिलाओं और लड़कियों को स्वावलंबित बनाते हुए



गोबर से दीपावली के लिए मूर्तियां और दीए बनाए जा रहे हैं ।

लड़ाया। देते हैं। रह।

जन्मोत्सव व विवाह समारोह पर गोशाला में करें दान : धर्मपाल

श्री विद्या त्रपुर में की ओर यात्रा का अयोध्या मंदिर का गया। ये री तक ारों को त्त सेवा षि ब्रज जनवरी ।। प्रभु षं बाद प्रकट गवान ब्लाक चारक हसेन, सिंह, प्रसार पटेल, रहे।

गाय को घास खिलाते कैबिनेट मंत्री धर्मपाल सिंह • जागरण

संवाद सहयोगी, आंवला : गांव खनगावां प्रदेश सरकार में पशुधन मंत्री धर्मपाल सिंह ने कहा कि निराश्रित वृद्ध गोवंश के पालन के लिए स्थापित ऐसे आश्रय स्थलों के संचालन के लिए सभी लोग सहयोग करें। जन्मोत्सव और विवाह समारोहों के अवसर पर यहां दान करें। उन्होंने कहा कि गाय के गोबर से निर्मित हवन कप, धूप, कोन, जैविक खाद व गोनाइल का प्रयोग करें। यहां पर इन सभी वस्तुओं की प्रदर्शनी भी लगाई गई। कार्यक्रम में सोमानंद महाराज, मुरादाबाद के मेयर विनोद अग्रवाल, सीवीओ डा. मेघश्याम, एडी पशुपालन डा. ललित वर्मा, एसडीएम गोविंद मौर्य, सीओ नीलेश मिश्र, ग्राम प्रधान चमन सिंह, सीवीओ डा.जितेंद्र मालिक आदि रहे।

आंवला के खनगावां श्याम गौशाला में एक नई शुरुआत



आंवला (विधान केसरी)। तहसील क्षेत्र के गांव खन गावां श्याम में एक नई शुरुआत की गई है। जहां पर सुष्टि मंगलम वृद्ध गो आश्रय का निर्माण किया है। जहां पर निराश्रित गोवंशों को रखा जाता है। इस गौशाला का संचालन गौरी जैन के द्वारा किया जा रहा है। आज के कार्यक्रम में गांव के गोबर और गोमूत्र से बनाए गए

प्रोडक्ट्स के बारे में जानकारी दी गई। लोगों से गाव पालने की अपील की गई। कैबिनेट मंत्री धर्मपाल सिंह ने सभी लोगों से कहा कि गौपालन के लिए सरकार 750 प्रतिदिन आपको देगी। इसके अलावा उन्होंने गावों का ऐतिहासिक और आर्थिक महत्व बताया। उन्होंने कहा कि हम और सरकार गावों की नस्ल सुधारने के लिए

निरंतर प्रयासरत है। सभी लोगों से अपील है कि कृपया गावों को न छोड़ें। कैबिनेट मंत्री धर्मपाल सिंह ने यह भी कहा कि गांव में अगर किसी के यहां पर जन्मोत्सव या फिर शादी का कार्यक्रम होता है तो कृपया गौशाला का भी सहयोग करें इसके अलावा गौशाला में गाव के गोबर से निर्मित हवन कप, धूप कोन वाली चाली और स्टिक चाली, जैविक खाद व गोनाइल आदि की प्रदर्शनी लगाई गई। किसी भी व्यक्ति को अगर इस प्रकार के प्रोडक्ट चाहिए तुरंत गौशाला से संपर्क कर सकते हैं या फिर रामनगर से भी ले सकते हैं। कार्यक्रम में मुख्य अतिथि परमपूज्य अतिथिका 105 सुष्टि भूषण माता जी, अतिथिका 105 विश्ववशमति माता जी एवं सोमानंद जी मातराज रहे। इस अवसर पर कैबिनेट मंत्री धर्मपाल सिंह, मुरादाबाद से मेयर विनोद अग्रवाल, मुख्य पशु चिकित्सा अधिकारी बरेली डॉक्टर मेघ श्याम, अपर निदेशक बरेली मंडल पशुपालन डॉक्टर ललित वर्मा, गौशाला की संचालिका गौरी जैन, उपजिला अधिकारी गोविंद मौर्य नवागत सीओ आंखला निलेश मिश्र, कोतवाल राजकुमार शर्मा आदि मौजूद रहे। इसी क्रम में प्रधान चमन सिंह, क्षेत्र पंचायत प्रवेश पाठक, विकास गुप्ता, पूर्वपाल यादव ने कैबिनेट मंत्री धर्मपाल सिंह व उपजिला अधिकारी गोविंद मौर्य क्षेत्राधिकारी निलेश मिश्र का भव्य स्वागत किया। कार्यक्रम का संचालन डॉक्टर राजीव सिंह और डॉक्टर राजेश ने किया। इसके अलावा डिप्टी सीवीओ डॉक्टर जितेंद्र मालिक भी मौजूद रहे।

STAKEHOLDERS & PARTNERS



Prathama Bank,
Moradabad



Rotary Club,
Moradabad



Innerwheel Club
Central,
Moradabad



RUDRAKSH FOUNDATION

Rudraksh Foundation, Meerut



Jansankhya Samadhan
Foundation



Mission Shakti, UP Govt

STAKEHOLDERS & PARTNERS



**Mission Beti
Bachao Beti
Padhao, Central
Govt, India**



**Nagar Nigam,
Moradabad**



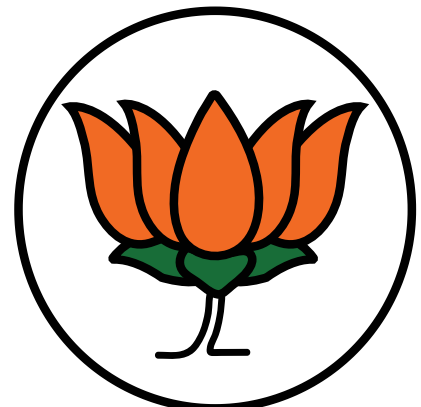
**Yes Club,
Moradabad**



**Lioness Club Naveen,
Moradabad**



**Jain Samaj,
Moradabad**



**BJP Mahil Morcha,
Moradabad & Ghaziabad**

Other Stakeholders:

- Office of Divisional Railway Manager, Moradabad
- Mitrakshi Club, Moradabad
- District Prison, Moradabad
- District Prison, Rampur
- District Prison, Ghaziabad
- District Prison, Meerut
- Nari Niketan, Moradabad
- Office of District Inspector Of Schools, Moradabad
- Office of District Programme Officer (DPO), Moradabad
- Office of District Programme Officer (DPO), Rampur

LEGAL STATUS

Legal Status of the Foundation:

Incorporated and registered under Section 8 of the companies Act, 2013

Name of the Establishment:- DYVIGYA CARE
WELLNESS FOUNDATION

CIN No.:- U85100UP2020NPL130586

Date of Incorporation: 8th July, 2020

PAN No.:- AAHCD8213G

Registered under 02-Sub clause (vi) of clause (ac) of sub-section (1) of section 12A of the Income tax Act, 1961

Unique Registration Number: AAHCD8213GE20213

Date of provisional registration: 4th April, 2022

Registered under Clause (iv) of first proviso to sub-section (5) of section 80G of the Income tax Act, 1961:

Unique Registration Number: AAHCD8213GF20229

Date of provisional registration: 4th April, 2022

Registered under NGO Darpan :

Unique Registration Number: UP/2021/0299352

Date of provisional registration: 19th September, 2023

As issued by MCA:

CSR Registration Number: CSR00092863

CONTACT US

Email : office@dyvigyacare.org

Phone Number: +91 6360886525, +91 7310 842411

 [dyvigyacare_foundation](https://www.instagram.com/dyvigyacare_foundation)

 [dyvigyacare_wellness_foundation](https://www.facebook.com/dyvigyacare_wellness_foundation)

Address : Imperial cinema compound, Station Road,
Moradabad, Uttar Pradesh, India - 244001