



**Dyvigya Care
Wellness Foundation**

ANNUAL REPORT 2020-21

**“Serving Through Crisis,
Standing With Communities”**



Released in MAY 2021

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ABOUT US

Dyvigya Care Wellness Foundation (DYCWF) is a Uttar Pradesh-based organization, registered under Section 8 of the Company's Act, 2016. Founded with the vision to uplift marginalized communities and promote sustainable development, our organization has spent the past years working tirelessly toward creating lasting positive change in the lives of those in need. Our foundation was established with a core belief in the power of community-driven initiatives and the potential for transformation through education, health, skill development, and environmental sustainability.

From our early days, we have focused on building strong relationships with local communities, government bodies, and other stakeholders to implement meaningful projects that address key challenges such as poverty, gender inequality, lack of education, and access to basic amenities. We prioritize grassroots-level interventions that create long-term, scalable impact, empowering individuals and communities to thrive independently.

Our approach is rooted in compassion, collaboration, and a relentless drive to make a difference. Over the years, we have expanded our reach to multiple districts in Uttar Pradesh, providing vocational training, improving health and sanitation standards, promoting women's rights, and supporting the welfare of animals. We have also focused on environmental sustainability, championing eco-friendly solutions like waste-to-product initiatives and tree plantation programs. As we continue to grow, our foundation remains committed to working hand-in-hand with local communities, government agencies, and like-minded organizations to implement projects that improve the quality of life for those who need it most. Our work is guided by the belief that true change happens when we empower individuals and create opportunities for growth and development at every level.



VISION

To foster a sustainable and inclusive world where poverty is eliminated, gender equality is realized, and environmental balance is achieved through innovative and compassionate initiatives.

MISSION

To empower marginalized communities, especially women and girls, through targeted support and empowerment programs. We focus on cow welfare, promoting sustainable agricultural practices, and advancing climate action through responsible production methods. By addressing the interconnected challenges of poverty, gender inequality, and climate change, we aim to build a resilient and equitable society.

DYVIGYA CARE WELLNESS FOUNDATION



DIRECTOR'S NOTE



Dear Friends and Supporters,

The year 2020–21 was unlike any other. As the COVID-19 pandemic reshaped our world, it also tested the strength of our values and our commitment to serve. At Dyvigya Care Wellness Foundation, we stood by our communities during their most vulnerable moments—delivering dignity, health, and hope.

From ensuring menstrual hygiene for thousands of women to providing food, medicines, and livelihood to those affected, our work was driven by urgency and compassion. What made this year truly special was the resilience of our team, the dedication of our volunteers, and the trust of our partners.

We are deeply grateful to everyone who walked with us in this journey. Each life we touched is a testament to what we can achieve—together—even in the face of adversity.

With hope and determination,

Neena Gauri Jain

Founding Director,

Dyvigya Care Wellness Foundation

***“In the face of crisis,
we chose compassion.
In the darkest
moments, we lit the
way with dignity, hope,
and togetherness.”***



INTRODUCTION

The year 2020–21 tested the resilience of humanity. As the COVID-19 pandemic disrupted lives across the globe, Dyvigya Care Wellness Foundation (DYCWF) stood at the forefront, committed to **supporting those most in need**. While the crisis posed unprecedented challenges, it also highlighted the urgency of **our mission—uplifting marginalized communities through health, hygiene, and empowerment**.

This year, our focus expanded to address the dual needs of public health and gender dignity. Through initiatives like the **Red Dot Challenge and Mission 100 Life-Altering Pads**, we reached over 25,000 women and adopted 2,500+ for year-round menstrual care. Sanitary pads were distributed across rural communities, district prisons, and even Shramik Express trains, ensuring no woman was left behind during lockdowns.

Our COVID-19 response was swift and holistic—distributing AYUSH-prescribed medicines to **400+ families**, ration kits to **155 families for 240 days**, and cooked meals to **500+ people daily for 94 days**. We empowered women not just through care, but also livelihood—**employing over 600 women for stitching masks, PPE kits, manufacturing sanitary pads, and cooking meals**.

Incarcerated women were engaged in crocheting warm clothing, contributing to both rehabilitation and self-worth. Essential supplies were extended to over 1,700 prison inmates and 150 women in Nari Niketan.

Despite the uncertainties, 2020–21 became a year of service, solidarity, and transformation. Our gratitude goes to every supporter who helped us reach those who needed us most. Together, we transformed adversity into action, and crisis into compassion.



IMPACT

25,000+
Women

*reached via
Red Dot Challenge*

2,500+
Women

*adopted under Mission
100 Life-Altering Pads*

5,000
Women

*supported with
menstrual care
during COVID*

2,500+

*Rural/suburban
women
received free
sanitary pads*



1,700+
Prison Inmates

*supported with
essential supplies*



500+
People

*provided daily
meals for 94 days*



IMPACT

310
Women



employed for PPE kits (120 days)



43
Inmates

*crocheted
1500+ sweaters,
2000+ caps,
1500+ mufflers*

155
Families



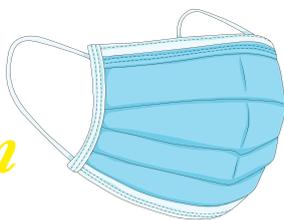
received ration for 240 days



150
Women

in Nari Niketan received hygiene kits and essentials

240
Women



employed for mask stitching (120 days)

25
Women

employed to cook meals (94 days)



10
Women

in pad manufacturing (300 days)



SUSTAINABLE DEVELOPMENT GOALS (SDGs)



Our initiatives during this year directly contributed to the following SDGs:



SDG 1 – No Poverty

- Free ration kits for 155 families (240 days)
- Free meals for 500+ individuals (94 days)
- Clothing and hygiene support for prison inmates and Nari Niket



SDG 2 – Zero Hunger

- Daily food distribution during COVID-19
- Cooked meals by employed women



SDG 3 – Good Health and Well-being

- Distribution of AYUSH-prescribed medicines to 400+ families
- Menstrual hygiene awareness and sanitary pad distribution to 25,000+ women
- Support for menstrual care in district prisons and rural areas



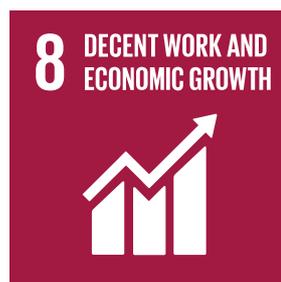
SDG 4 – Quality Education

- Awareness campaigns on menstruation in schools, colleges, and rural communities
- Distribution of stationery and books to children in prisons



SDG 5 – Gender Equality

- Menstrual health initiatives like Red Dot Challenge and Mission 100
- Sanitary pad donation across multiple sectors
- Employment and skill-building for over 600+ women



SDG 8– Decent Work and Economic Growth

- Livelihood generation through stitching of masks, PPE kits, and pad manufacturing
- Employment of women in food preparation and crochet work in prisons



SDG 10– Reduced Inequalities

- Focus on marginalized women, inmates, rural communities, and transit populations
- Equal access to menstrual care and hygiene resources



SDG 12– Responsible Consumption and Production

- Sustainable production of sanitary pads through local employment



KEY INITIATIVES & ACHIEVEMENTS



MENSTRUATION



In 2020, Dyviga Care Wellness Foundation launched the **Red Dot Challenge** (inspired by UNICEF), a menstrual health awareness campaign aimed at **addressing period stigma** and promoting hygiene equity- reached 25,000+ females.

We reached over 2,500 females through **awareness drives** conducted across **schools, colleges, and suburban areas**, where all these women also received free sanitary pads.

As part of **Mission: 100 Life-Altering Pads**, the Foundation provided a year-long supply of sanitary pads to another 2,500 women, ensuring consistent menstrual hygiene support.

In addition to educational outreach, the Foundation extended pad donation programs to **rural and marginalized communities, including district prisons**. **Awareness Campaigns** were also conducted in district prisons of Rampur, Meerut, Moradabad, and Ghaziabad, where menstrual health is often neglected.

During the COVID-19 pandemic, free sanitary pads were also distributed aboard **Shramik Express Trains**, supporting migrant women in transit.



COVID-19 RESPONSE

During the **COVID-19** pandemic, Dyvigya Care Wellness Foundation undertook extensive relief and employment initiatives to support vulnerable communities. The Foundation distributed AYUSH-prescribed **free medicines** to **over 400 families** and **provided free ration kits**—including essentials like wheat, rice, pulses, cooking oil, and spices—to **155 families** for **approximately 240 days** (8 months).

In addition, freshly cooked meals were **served daily to 500+ individuals** for **94 consecutive days**, a localized effort that also created livelihood opportunities by **employing 25 women** to prepare the food. **Satvik food packages** were **delivered directly to the doorsteps** of quarantined individuals, ensuring safety and nourishment during isolation.

During the pandemic only, as part of its employment generation efforts, the Foundation engaged **240 women** to **stitch masks** and **310 women** to **stitch PPE kits**, each for 120 days, contributing to both public health preparedness and women's economic empowerment.



COVID-19 RESPONSE

We placed a strong emphasis on menstrual hygiene management and livelihood generation for women. The Foundation **adopted 2,000 women** from underserved communities for **year-long menstrual care**, ensuring consistent access to sanitary products during the lockdown. Additionally, **500 women inmates across district prisons were also adopted** under the same initiative.

To further promote menstrual hygiene, the Foundation **distributed free sanitary pads to over 2,500 females** from rural and suburban areas, and conducted **special distribution drives** at the **DRM office** and across **all branches of Prathama Bank in Moradabad**, benefiting both employees and customers. Sanitary pads were also provided to **female workers aboard Shramik Express Trains**.

As part of its livelihood support model, the Foundation **employed 10 women for 300 days** at its sanitary pad manufacturing unit in Mora Mustakham village, offering stable income while ensuring sustained production and supply of hygiene products.



COVID DONATION DRIVES SUMMARIZED

1,700+
Prison Inmates

*supported with
essential supplies*

DONATIONS for prison inmates in Rampur, Meerut, Moradabad, Ghaziabad for 6 months.

- Clothes & Footwear
- Sweaters
- Shawls & Mufflers
- Caps, Socks & Undergarments
- Masks & Sanitizers
- Packed food
- Soap & detergent
- Sanitary pads
- Tooth paste & tooth brushes,
- Stationary & books for kids
- Feeding bottles

DONERS:

- Mitrakshi Club
- Lioness Club Naveen
- Jain Samaj Moradabad
- Rotary Club Central



DONATIONS for 150 women in Nari Niketan

- Clothes
- Packed food
- Under garments
- Sanitary pads
- Masks, sanitizers & soaps

WOMEN EMPLOYMENT



During the **Entire Covid pandemic**, we actively promoted women's employment through skill-based opportunities across various sectors. **240 women** were engaged for 120 days in the stitching of **protective face masks**, while another **310 women** were employed for 120 days to produce **PPE kits**. To support food relief efforts, **25 women were hired for 94 days to cook** and distribute nutritious meals.

In our sanitary pad manufacturing unit, **10 women were employed for 300 days**, managing end-to-end operations. Additionally, **43 women inmates from district prisons in Moradabad, Rampur, and Meerut** crocheted over **1,500 sweaters, 2,000 caps, 1,500 mufflers, and 500 pairs of shoes**.

MEDIA & AWARDS

'पैड वूमेन' कर रही बेटियों को सशक्त

प्रज्ञान श्रीवास्तव • मुद्रापाठ

गौरी जैन गांव-गांव जाकर छात्राओं व महिलाओं को सस्ते सेनेट्री नैपकिन उपलब्ध करा रही हैं। एक साल पहले स्टैंड अप से शुरू किए इस सफर में 500 से ज्यादा महिलाओं को स्वरोजगार से जोड़ा है सेनेट्री नैपकिन का प्यॉट लगाने के लिए उन्होंने केंद्र सरकार की महिलाओं के लिए शुरू की गई स्टैंड अप योजना के तहत लोन लेकर यह सफर शुरू किया था, आज गांव-गांव में उन्हें पैड वूमेन के नाम से पुकारा जाता है। गौरी बताती हैं कि ग्रामीण अंचल में आज भी महिलाओं में जागरूकता की कमी है। वह सेनेट्री नैपकिन की जगह कपड़े का प्रयोग करती हैं। इसलिए उन्होंने इस दिशा में काम करने की सोची। करीब एक साल

लोन लेकर शुरू की वूनिट
केंद्र सरकार की महिलाओं के लिए शुरू की गई स्टैंड अप योजना के तहत उन्होंने जनवरी 2020 में प्रथम यूपी ग्रामीण बैंक से 12.5 लाख का लोन लिया। इसकी मदद से उन्होंने मोरा गांव में सेनेट्री पैड बनाने के लिए छह महिलाओं के साथ यूनिट शुरू की। पैड की गांवा तक पहुंचाने में पांच सौ से ज्यादा महिलाओं को स्वरोजगार से जोड़ा है।

सरसा और सुरक्षित है पैड
गौरी बताती हैं कि वह मात्र 25 रुपये में सस्त पैड गांवा की महिलाओं के लिए तैयार कर रही हैं, जबकि इसके मुकबल अन्य ब्रांड का एक पैड 40 से 50 रुपये में पड़ता है।

फाले दिविया केयर के नाम से सेनेट्री नैपकिन बनाना शुरू किया। इसके लिए उन्होंने गांव-गांव में जागरूकता सितार किया, जिससे महिलाएं नैपकिन के बारे में जानें।

अवकाश पर लेने की चेतावनी दी। त्योहार से पहले धमकी को प्रशासन और निगम ने गंभीरता से लिया। निगम का कहना है कि मामले में दौलत बाग निवासी कर्मचारी नेता ने 20 चलाने वाले कर्मचारी का निगम से लेना देना नहीं है। धमकी को लेकर इस्तेमाल लैटर पैड भी फर्जी है। निगम के पत्र के बाद नागफनी पुलिस ने कर्मचारी नेता को नोटिस थमा दिया। 14 की शर्त के अनुसार रखने की मंजूरी नहीं है। निगम में आउट की नियुक्तियों का गया है।

Home made mask campaign

AADINATH BY GAURI
Krishna Complex, Opp. Jain Mandir, Civil Lines, Moradabad

ईद-उल-फितर की दिली मुबारकबाद

इन महिलाओं के जज्बे और जीत को सलाम

अंतर्राष्ट्रीय महिला दिवस 8 मार्च 2020

March 8 Women's Day

महिला दिवस मेषक देश है कि हम उन महिलाओं को सलाम कर रही, जिन्होंने अपने ऊबे और जुबान से ही काय दिवसात जो हमारे के लिए एक प्रेरणा स्रोत बन चुका है। फिर चाहे सलीम की युक्ति से अने काले स्वर कोकिल तक मीनोकर हो या पिय मेघ पर अरुण का जग रोशन करने वाली मिरा बर मुकुषी शिलार। सुनील शिवराम से लेकर दिवली राम तक हमारे रचयते आज उन महिलाओं की एक लंबी फेरियर है, जो हर कजमेरी और बस को घर करके महिलाओं के लिए एक आरंभ बन चुकी हैं।

मेक इन इंडिया अपनाओं, देश को आत्मनिर्भर बनाओ। देश होगा आत्मनिर्भर तो आप भी बनोगे आत्मनिर्भर।

"Vocal for Local"

Source: Hindustan Times, Moradabad



MEDIA & AWARDS

Dignity Award



Dignity Award by Shrimati Anupama Shandilya Ji (DPO, Moradabad), Parag Human Foundation & Kamla Pancham Foundation

Corona Warrior Honor Certificate



Corona Warrior Honour Certificate by Utthan Foundation



MEDIA & AWARDS

Award by ADJ BRij Raj Meena



Award for **Women Empowerment & Employment** by ADG Shri Brij Raj Meena Ji under Nari Shakti Saptah Programme

Rani Laxmi Bai Samman



Rani Laxmi Bai Samman Under Mission Shakti for Women Employment & empowerment



MEDIA & AWARDS

Award by Jain Milan Group

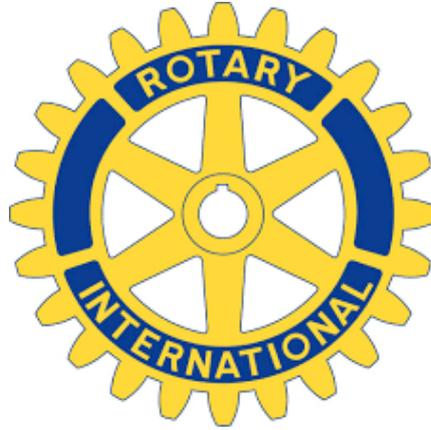


Award by Jain Milan Group for Social Work

STAKEHOLDERS & PARTNERS



Prathama Bank,
Moradabad



Rotary Club,
Moradabad



Innerwheel Club
Central, Moradabad



RUDRAKSH FOUNDATION

Rudraksh Foundation, Meerut



Jansankhya Samadhan Foundation



Mission Shakti, UP Govt

STAKEHOLDERS & PARTNERS



Mission Beti Bachao
Beti Padhao, Central
Govt, India



Nagar Nigam,
Moradabad



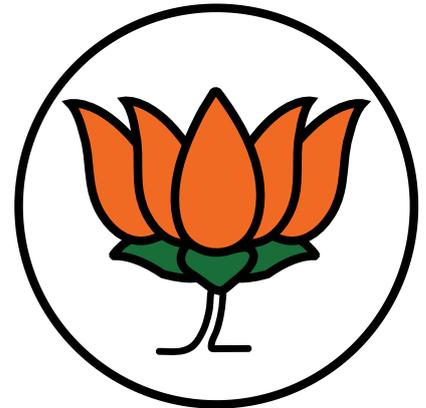
Yes Club,
Moradabad



Lioness Club Naveen,
Moradabad



Jain Samaj,
Moradabad



BJP Mahil Morcha,
Moradabad & Ghaziabad

Other Stakeholders:

- Office of Divisional Railway Manager, Moradabad
- Mitrakshi Club, Moradabad
- District Prison, Moradabad
- District Prison, Rampur
- District Prison, Ghaziabad
- District Prison, Meerut
- Nari Niketan, Moradabad
- Office of District Inspector Of Schools, Moradabad
- Office of District Programme Officer (DPO), Moradabad
- Office of District Programme Officer (DPO), Rampur



LEGAL STATUS

Legal Status of the Foundation:

Incorporated and registered under Section 8 of the companies Act, 2013

Name of the Establishment:- DYVIGYA CARE WELLNESS FOUNDATION

CIN No.:- U85100UP2020NPL130586

Date of Incorporation: 8th July, 2020

PAN No.:- AAHCD8213G

Registered under 02-Sub clause (vi) of clause (ac) of sub-section (1) of section 12A of the Income tax Act, 1961

Unique Registration Number: AAHCD8213GE20213

Date of provisional registration: 4th April, 2022

Registered under Clause (iv) of first proviso to sub-section (5) of section 80G of the Income tax Act, 1961:

Unique Registration Number: AAHCD8213GF20229

Date of provisional registration: 4th April, 2022

Registered under NGO Darpan :

Unique Registration Number: UP/2021/0299352

Date of provisional registration: 19th September, 2023

As issued by MCA:

CSR Registration Number: CSR0009286

CONTACT US

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[dyvigyacare foundation](#)



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